

Balaji Institute of Management and Human Resource Development



Sri Balaji University's
BIMHRD
Balaji Institute of Management &
Human Resource Development

Presents

MIMANSA 4.0

Mode: Hybrid (Physical and Virtual Participation)



International Conference

On

**TRANSFORMING MANAGEMENT
SCIENCES: LEADING WITH VISION
FOR A SUSTAINABLE WORLD**

In Association with

Sabaragamuwa University of Sri Lanka

21st and 22nd November, 2025



Sri Balaji University, Pune



Sri Balaji University, Pune (SBUP), founded by Prof. (Dr.) Col. A. Balasubramanian, has built a legacy of 27 years in delivering high-quality, industry-focused education. The journey began with 4 pioneering MBA institutes that continue to be the pillars of SBUP, setting benchmarks in management studies. Along with them, the university today encompasses 8 thriving schools and 3 dynamic departments on a sprawling, growth-driven campus that fuels ambition. Renowned for strong placements over the years, scholarships worth up to ₹14 crores, and recognition as the 2nd Best Private University in India (Times of India B-School Ranking Survey 2025), SBUP empowers students to turn their ambition into achievement. SBUP offers comprehensive education in domains of Commerce & Management, IT & Computer Studies, Law, Actuarial Science, Arts, Physical Education & Sports, Strategic Management & Defence Studies.

SBUP's academic programmes include

- Postgraduate Programmes: MBA (with diverse specializations), MCA, LLM
- Undergraduate Programmes: BA, BA (Liberal Arts), BBA, BBA-MBA Integrated, BCA, B.Sc. Actuarial Science, BA LLB, BBA LLB, LLB, BPES (Bachelor of Physical Education & Sports)
- Ph.D. Programmes: Marketing Management, Finance Management, Human Resource Management, Business Analytics & IT, Operations & Supply Chain Management, General Management
- Diploma & Certificate Programmes: Strategic Management & Defence Studies, Labor Law, Taxation Law; Certificate Programmes in Defence & Strategic Studies, and Management Development Programmes.

MIMANSA 4.0

In today's rapidly changing global landscape, the field of management sciences is at a critical juncture. The challenges posed by environmental, social, economic, and technological disruptions require organizations to rethink traditional management practices. Businesses must now adopt sustainable, resilient, and innovative strategies to thrive in an interconnected world. Against this backdrop, the proposed international conference titled "Transforming Management Sciences: Leading with Vision for a Sustainable World" aims to bring together academics, researchers, industry leaders, and students to discuss and address contemporary issues in management sciences. The conference will cover a broad range of topics under the theme of sustainable management sciences.

Tracks:

1. Sustainable Business Practices and Responsible Leadership
2. Innovations in Marketing for a Sustainable Future
3. Human Capital Transformation: Future of Work and Inclusive Leadership
4. Digital Transformation and Disruptive Technologies in Management
5. Financial Resilience and Sustainable Investment
6. Operations, Supply Chain, and Sustainability
7. Global Challenges and Cross-Cultural Management
8. Entrepreneurship, Startups, and Innovation for Sustainability



Important Dates for Paper Submission

Abstract
Submission

20-10-2025

Notification
of
Acceptance

25-10-2025

Full Paper
Submission

31-10-2025

Notification
of
Acceptance
of Paper

10-11-2025


Early Bird
Registration

6-10-2025

Submit your Abstract / Research Paper at: mimansa@sbup.edu.in

*Selected papers will be published in Conference Proceedings / Balajian Journal of Management Research, Scopus Indexed Journals, Journals Indexed with Google Scholar.

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Organising Committee

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- Dr. Ruhi Bakhare, Member
- Dr. Mayank Bhatia, Member
- Dr. Amol Ranadive, Member
- Dr. Nilesh Anute, Member
- Dr. Siddharth Shimpi, Member

Venue

Sri Balaji University, Pune,
Tathawade, Off Mumbai-Bangalore
Bypass, Pune, Maharashtra, India.

Registration Fees

Category	Regular Fee (INR)	Early Bird Fee (INR)	USD Fee	Early Bird USD
Academicians	₹1500	₹1200	\$50	\$40
Research Scholars	₹1000	₹800	\$40	\$35
Students (Non-SBUP)	₹500	₹400	\$20	\$15
Industry Professionals	₹2000	₹1500	\$70	\$60

Payment Link:

<https://forms.easebuzz.in/register/SriJo790/InternationalConferenceMIMANSA2025>